

## PRESS RELEASE

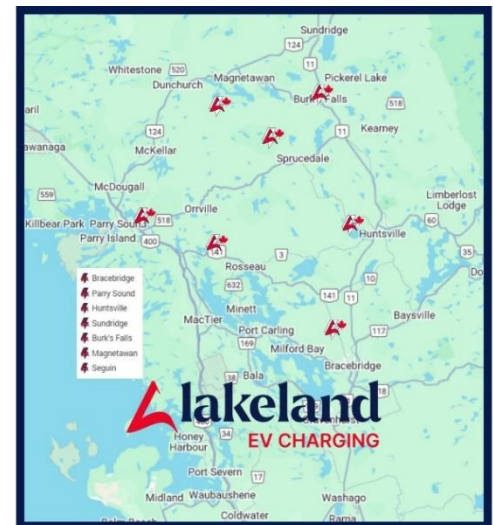
### FOR IMMEDIATE RELEASE

## Muskoka-bound EV Drivers: Now Peace of Mind with Proven All Weather Range Assurance and Local (ahem “Canadian”) Charging Network

**Muskoka, Ontario** –Driving in cold weather can be a challenge for electric vehicle (EV) owners, but GTA Muskoka-bound drivers can now enjoy peace of mind in all weather conditions. First, a recent study by the Canadian Automobile Association (CAA) has proven that even under harsh winter conditions, EVs have more than enough range to comfortably reach Muskoka. Second, once in Muskoka, drivers can rely on Lakeland EV Charging's new local (Canadian!) charging network, ensuring both reliability and support for Canadian infrastructure. With these assurances, EV travel in all weather, has never been easier and more enjoyable.

The [CAA EV Winter Test](#) evaluated the real-world performance of 14 popular EV models on a cold winter day. They drove them until they ran out of power to determine what range drivers should expect vs published ranges. The study confirmed that even the EV that had the largest drop versus its promised range (-39% / best was only -14%) can cover the distance from the GTA to Bracebridge with room to spare (distance estimated at 200kms).

Once drivers arrive in Muskoka – great news they can rely on Lakeland EV Charging stations equipped with Fast Chargers. This network is highly reliable as it is maintained locally, ensuring regular upkeep and support, and features Fast Chargers that on average can charge 100km in 10mins. Additionally, by choosing this network, drivers are supporting the Canadian choice, reinforcing their commitment to sustainable and locally supported energy solutions.



Cara Clairman, a member of Lakeland Holding's Board, shares her personal experience: “I have done the drive with my EV from downtown Toronto to Bracebridge numerous times throughout the winter with absolutely no anxiety – I have had plenty of range left over. I don't even think about it. Fifty-three percent of EV drivers still prefer to take their gas vehicle on long trips in the colder weather... we're hoping to change that!”

Lakeland EV Charging is committed to providing safe, reliable, and sustainable energy solutions. To learn more and for easy and quick charger use, download the Lakeland EV Charging App in the Apple Store and Google Play, or visit [www.lakelandevcharging.ca](http://www.lakelandevcharging.ca).

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### **About Lakeland**

Lakeland Holding Ltd. is wholly owned by the municipalities of Bracebridge, Burk's Falls, Huntsville, Parry Sound, Magnetawan, and Sundridge. Subsidiaries include Lakeland Power, a hydro distribution utility; Lakeland Energy which, under the banner of Lakeland Networks, currently has 650 kilometers of fibre optics in Muskoka & Parry Sound supporting internet, standard TV & home phone services; and Lakeland Generation, operating 12 hydro generation facilities across Central Ontario. Lakeland Solutions is an arm of Lakeland Generation dedicated to furthering energy innovation and transforming the way power is utilized. One of these initiatives is the building and maintenance of the Lakeland EV CHARGING Public Network.

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