PRESS RELEASE | For Immediate Release

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Lakeland EV Charging Launches Home Charging Program: Get a Free Level 2 Charger and Earn 11¢ per kWh

New program pays EV drivers for the electricity they use to charge at home

BRACEBRIDGE, ON – Nov 11, 2026 – Lakeland EV Charging has launched the Lakeland Home Charging Program, powered by SWTCH. Electric vehicle drivers can get a free Level 2 charger and earn 11¢ for every kilowatt-hour (kWh) they charge at home.

If you're wondering what the catch is, there isn't one. The program is made possible through Canada's federal Clean Fuel Regulations.

Home EV charging generates clean-fuel credits, which SWTCH combines across thousands of participating households and sells to fuel producers that need the credits to meet federal emissions requirements. That revenue helps fund the free charger and allows EV drivers to earn money for the electricity they use to charge at home.

Lakeland partnered with SWTCH, the Canadian EV charging technology company that already provides the software behind Lakeland's public charging network. Drivers order their charger through SWTCH, and their app tracks home charging and sends earnings straight to participants' bank accounts.

Getting started is simple. Drivers order their charger with a fully refundable deposit, have it installed at home and connect it to the SWTCH app. They start earning right away, get their deposit back after a set amount of charging, and then earn 11¢ per kWh from there.

lakeland EV CHARGING
Home Charging Program

POWERED BY: SWTCH

“We know an offer like this can sound too good to be true, so we want people to know there’s a local team behind it,” said Peter Ewald, Director of Lakeland Solutions. “We’re here to help. If you have questions, or if you need the names of electricians in your area, just reach out and we’ll point you in the right direction.”



The Home Charging Program builds on the public charging network Lakeland EV Charging owns, constructs and operates across central Ontario. The network currently includes 118 charging ports at 31 location and is expected to reach 134 charging ports at 34 locations by the end of 2027. Drivers have come to trust Lakeland EV Charging for its reliability with its team close by, so stations are well maintained and ready to use.

The program is open to EV drivers anywhere, and participants do not need to be Lakeland customers.

To learn more and sign up, visit lakelandevcharging.ca/home-charging-program